



OFFICIAL MEDIA KIT / PRESS DOSSIER · 2026

RIK AMRIT

AUTHOR · PLAYWRIGHT · SCHOLAR · FOUNDER

Amritanath Bhattacharya (অমরীতানথ ভট্টাচার্য)

Connecting classical Indian aesthetics, literature and philosophical inquiry with contemporary dramatic authorship, broadcast production and independent knowledge architecture.

“To study our traditions is not to live in the past, but to discover possibilities for a more conscious future.”

FOUNDER, POORVAM · EDITOR-IN-CHIEF, PIJCACE

rikamrit.com / poorvam.com

A name, not a disguise

Rik Amrit is the literary name under which Amritanath Bhattacharya's writing, theatrical practice and public scholarship take shape. His work moves between the discipline of the page and the physical vitality of theatre, between civic conviction and contemplative inquiry.

His interests include the Mahābhārata, Yama, classical Indian aesthetics, Sanskrit poetics and the ways inherited traditions continue to shape contemporary consciousness. His practice brings literary production into conversation with performance, media and independent institution-building.

Approved short biography

Rik Amrit (Amritanath Bhattacharya) is an Indian author, playwright, researcher and cultural founder. His work bridges classical Sanskrit aesthetics, including the Nāṭyaśāstra and rasa theory, with modern literature, stage authorship and broadcast media. He is the founder of the Poorvam ecosystem and Editor-in-Chief of the peer-reviewed journal PIJCACE.

Four connected practices

THE AUTHOR	THE SEEKER
Poetry, drama, philosophical essays and translation across Bengali and English.	Inquiry into the Nāṭyaśāstra, Abhinavagupta, Kashmir Śaivism and Pāṇinian grammar.
THE AUTEUR	THE FOUNDER
Stage work, dramatic direction and broadcast post-production.	Independent publishing, scholarly infrastructure and digital humanities.

Education: MBA in Strategic Marketing. Languages: Bengali, English and Hindi; Sanskrit textual and philological work.
Base listed in source dossier: Siuri and Kolkata, West Bengal, India.

Writing for the page and stage

Selected books and forthcoming projects, as recorded in the supplied official media dossier.



TWO PLAYS

English drama · Dhvani Publication · 2025

A dramatic collection containing a Buddhist Jātaka adaptation and Aśvatthāmā's moral reckoning after Kurukṣetra. Includes a foreword by classicist Arjun Bharadwaj.



BHĀṢĀ BICHĀROK JĀR

Bengali poetry · 2023

A poetry collection exploring language, silence, mysticism and the moral responsibility of speech. The dossier notes a feature in Yathra eMagazine.



COLLEGE STREETER CHAPLIN

Bengali poetry · 2018

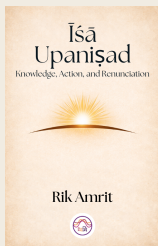
A debut collection set amid Kolkata's College Street, its printing presses, bookshops and urban solitude. Listed as winner of Alobatas Sommanona (2018).



NEVER RETURNED TO PEN

Bilingual poetry · English and Bengali · forthcoming / in production

A collection arranged around four movements: Displacement, Awakening, Creation and Reckoning.



ĪŚĀ UPANIṢAD: PHILOSOPHICAL COMMENTARY

Translation and philosophical exposition · forthcoming / in production

A planned engagement with key mantras and questions of renunciation, action and non-dual consciousness.

Selected critical reception listed in the source dossier includes features in Yathra eMagazine, The Times of India and Insightipedia. Confirm exact article links and quotation permissions before external reproduction.

Classical aesthetics in contemporary dialogue

Scholarship published under the civil name Amritanath Bhattacharya engages with Indian performance theory, the hermeneutics of the Nāṭyaśāstra, Mārga Nāṭya and cross-cultural poetics, including questions at the intersection of classical arts and artificial intelligence.

A Śāstrīya Framework for the Adaptation of the Foundational Principles of Classical Indian Dance and Theatre through AI and Machine Learning

Summerhill: IIAS Review · Vol. 31(1), pp. 130-139 · January 2026

Examines modelling principles of classical Indian dance and dramaturgy through AI and computer vision while considering the epistemological and aesthetic integrity of traditional knowledge systems. DOI: 10.5281/ZENODO.18189511.

Truth, Beauty, and the Aesthetic Quest: Arjun Bharadwaj's Exploration of Homer through Indian Thought

PIJCACE / Praxis International Journal · June 2025

A comparative study of Homeric epic through Indian rasa theory and Sanskrit poetics. DOI: 10.63752/pijcase.vol.1.issue.01S.007.

The Vedic Foundations of Mārga Nāṭya: Exploring the Socio-Cultural Itihāsa of Indian Theatre

Praxis International Journal of Social Science & Literature · Vol. 08(02), pp. 71-85 · March 2025

Traces ritual, cosmological and socio-cultural dimensions of Indian theatre through Vedic sacrifice and liturgical performance. DOI: 10.51879/PIJSSL/080210.

The Extra-Daily Legacy of a Lost Tradition

BHU Faculty of Performing Arts seminar · February 2025

A presentation documenting the aesthetics, philosophy and contributions of Mahāmahopādhyāya Śrī Piyaḥ Bhattacharya to Mārga Nāṭya. DOI: 10.5281/zenodo.14907904.

Research roles: Research Director, PORE. The source dossier lists Google Scholar, ResearchGate and Academia.edu profiles; add direct profile URLs in the digital edition or verify them before circulation.

From broadcast to live performance

The supplied dossier describes a practice spanning commercial television post-production, experimental theatre, classical drama and cultural outreach.

DADAGIRI UNLIMITED · SEASON 8

Zee Bangla · Edit Producer · 2019

Post-production editorial pacing, narrative continuity and episode arc design for the primetime entertainment programme.

DANCE BANGLA DANCE JR · SEASON 10

Zee Bangla · Edit Producer · 2020

Edit production and narrative pacing for the youth dance programme, coordinating editorial and post-production teams.

AŚVATTHĀMĀ THE WAR MACHINE

Playwright, co-director and performer · 2016 / 2018

A theatrical work confronting guilt, trauma, war psychology and the moral aftermath of victory.

GOND RAMAYANI

Script editor and creative associate · 2019

A production commissioned by the Government of Madhya Pradesh, presenting the epic through tribal oral traditions and folk performance.

ŪRUBHAṄGAM

Chief assistant director · 2013

A staging of Mahākavi Bhāsa's Sanskrit tragedy, approached through classical Mārga Nāṭya dramaturgy.

ADBHUT AANDHAR EK · MEGHMALHAR

Director and producer · 2017-2018

Experimental stage and audio productions engaging nocturnal urban soundscapes, Jibanananda Das's poetry and monsoon melodies.

DESTINATION THEATRE FESTIVAL

Founder and curator · rural Bengal outreach

A decentralised touring initiative bringing experimental and traditional performance to communities in Birbhum and western Bengal.

Film and VFX note: the supplied dossier describes selective advisory interests in mythological dramaturgy and production, while stating that specific cinematic credits require institutional verification. No unverified film credit is asserted here.

Building an architecture for ideas

Poorvam is presented in the supplied dossier as an independent knowledge ecosystem connecting scholarly publishing, research, classical arts archives and public dialogue.

POORVAM

Founder · poorvam.com

An independent platform for research, cultural writing, scholarly publishing and public-facing knowledge resources.

PIJCACE

Editor-in-Chief · Online ISSN 3107-6866

Poorvam International Journal of Creative Arts and Cultural Expressions, a peer-reviewed journal dedicated to creative arts and cultural inquiry. DOI prefix: 10.63752.

PORE · POORVAM RESEARCH ECOSYSTEM

Research Director

Digital humanities and open research initiatives, including manuscript resources, textual concordances and philological databases focused on Indian knowledge traditions.

ĀNUPŪRVĪ ARCHIVE

Living lineages and knowledge traditions

A developing documentary and editorial initiative centred on oral commentary, practitioner lineages and ritual performance traditions.

Strategic advisory · Chaos to Creation Consultancy

Drawing on strategic marketing and publishing experience, the dossier identifies three advisory areas: brand and cultural positioning; publishing architecture, metadata and peer-review systems; and institutional development for archives, festivals and educational programmes.

Selected public addresses

11 May 2026: “The Sublime and the Self: Shankaracharya’s Aesthetic Thought”, Seventh Global Oneness Festival.

24 March 2026: “The Concept of Rasa in the Nāṭyaśāstra”, CIASA and Pondicherry University.

One identity, multiple communities

Rik Amrit's digital presence spans a personal author profile and separate channels for literature and culture, Sanskrit, Hindi and Bengali audiences. Figures below are transcribed from screenshots supplied for this edition. They are account-level snapshots, not unique reach, and may change over time.

Instagram · screenshots supplied 15 October 2026

ACCOUNT	POSITIONING	FOLLOWERS
@rikamritofficial	Personal author profile	9,113
@rikamritcircle	The Rik Amrit Circle · Philosophy, Literature & Culture	23.9K
@rikamritsanskrit	Sanskrit, shloka, theatre and thought	466
@rikamrit	Profile visible in account list; count not shown	Not shown
@rikamrithindi	Hindi channel; count not shown	Not shown

Facebook · screenshots supplied 15 October 2026

PAGE	FOLLOWERS SHOWN
Nāṭyasvara: The Voice of Rik Amrit	18K
Rik Amrit: Indian Epics & Indology	11K
Rik Amrit Hindi	405
Rik Amrit Bangla	284
Rik Amrit Sanskritam	184

The three Instagram accounts with visible counts total 33,479 account-followers. This is not a deduplicated audience figure. Facebook counts are shown separately and should not be added to imply unique people reached.

Start a conversation

Rik Amrit welcomes enquiries aligned with literature, classical Indian aesthetics, cultural inquiry and the development of independent knowledge institutions.

UNIVERSITY LECTURES	Sanskrit poetics, the Nāṭyaśāstra, rasa hermeneutics and Indian philosophy.
ACADEMIC SYMPOSIA	AI and classical performing arts, digital humanities and Mārga Nāṭya.
PODCASTS & MEDIA	Long-form interviews, cultural discussions, commentary and panels.
WRITING COMMISSIONS	Dramatic adaptations, critical essays, translations and philosophical prefaces.
PUBLISHING ADVISORY	Journal development, editorial governance, DOI and metadata workflows.
CULTURAL STRATEGY	Brand positioning and institutional advisory for heritage, literature and arts projects.

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YOUTUBE / LINKEDIN / FACEBOOK	YouTube: @rikamrit · LinkedIn: in/rikamrit · Facebook: /rikamritofficial
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Engagements are undertaken selectively. Academic, non-profit and commercial engagements are scoped and quoted individually. This dossier reflects the supplied official media kit and account screenshots; biographical credits, publication metadata and audience figures should be reconfirmed before formal press syndication.

Visual identity: #0D151E · #FBF9F4 · #FF9933 · #BD8B43 · #70252B